

# JOIN Business Partners who support the NBSO

The New Bedford Symphony's Business Partnership program provides unique marketing benefits while also giving you ways to entertain clients and reward your employees!

## Why Join?

- To help support over 8,000 children who benefit from our in school educational programs every year.
- For our Pre-K Music and Literacy programs that are helping our youngest learn how to read and to love music.
- To encourage more Community Concerts where NBSO musicians perform in parks, playgrounds, neighborhoods, and many other unexpected places.
- To expand our nationally recognized Learning in Concert program that teaches third graders the basics of music through a subject in their academic curriculum.
- To sustain our symphony orchestra and chamber music concerts, bringing world-class guest musicians and artistic excellence to our community.

**Receive incredible benefits including tickets to concerts, signature events and special performances!**

NBSO's diverse performances are creative and unique experiences where you can entertain clients, associates and their families. They are also a way to acknowledge and reward employees with special VIP treatment.

We are ready to customize a partnership level that best aligns with your company's goals and interests.

For more information, please contact [development@nbsymphony.org](mailto:development@nbsymphony.org) or 508.999.6276 x 225.

**Your support truly makes an impression on our musicians, patrons and families who benefit from our programs.  
Your support makes a difference in our community!**



**The New Bedford Symphony Orchestra...  
not your typical symphony orchestra!**

*NBSO*  
NEW BEDFORD  
SYMPHONY  
ORCHESTRA  
Yaniv Dinur, Music Director

# JOIN the NBSO Business Partnership

## Business Partner Benefits



BENEFITS	BRONZE BATON   \$2,500 \$1,010 value in tickets alone!	SILVER BATON   \$5,000 \$2,280 value in tickets alone!	GOLD BATON   \$7,500 \$3,180 value in tickets alone!	PLATINUM BATON   \$10,000 \$4,080 value in tickets alone!
<b>Tickets, Concerts and More!</b>				
NBSO Performance Tickets	2 performance vouchers that can be redeemed for a total of 4 tickets to selected performances	4 performance vouchers that can be redeemed for a total of 8 tickets to selected performances	8 performance vouchers that can be redeemed for a total of 16 tickets to selected performances	12 performance vouchers that can be redeemed for a total of 24 tickets to selected performances
Chamber Concert Tickets	2 tickets to all chamber concert	4 tickets to all chamber concert	6 tickets to all chamber concerts	8 tickets to all chamber concerts
Discount tickets available for purchase in sections A-C (employees only)	5% discount	10% discount	15% discount	20% discount
Season-long access the our After-Concert Reception, includes hors d'oeuvres, desserts and mocktails (open for most performances)				
Invitation to and recognition at our exclusive Meet the Guest Artist private house concerts	Invitation for 2	Invitation for 2	Invitation for 2	Invitation for 4

## Marketing Benefits

Acknowledgment, logo/name, in extensive Season Concert promotional materials, mailed and distributed throughout the south coast as well as online (email, community websites & social media). Includes chamber concerts.	Fourth Tier	Third Tier	Second Tier	Featured
Color ad in Concert Program Book	Full Page	Full Page	Full Page	Full Page
Acknowledgment in day-of concert signage, including chamber concerts	Fourth Tier	Third Tier	Second Tier	Featured
Acknowledgment from stage at pre-concert announcements				
Listed on NBSO Website (3.7k active user per month), social media (over 8.7k followers), and in NBSO monthly E-Newsletter (over 5k subscribers)	Fourth Tier	Third Tier	Second Tier	Featured

Private dinner planned with NBSO's Maestro/Music Director and President/CEO				
Choice of sponsoring concert				 <i>Including Holiday Pops</i>






### Additional Benefits at Sponsoring Performance

Concert Tickets		Extra 4 tickets	Extra 6 tickets	Extra 8 tickets
Listed as "Concert Sponsor" on all preprinted and digital marketing materials (based on pledge date) as well as day-of concert program handout and signage.				
Special recognition in pre-concert announcement from stage				
Business profile added to NBSO's monthly newsletter, leading up to the sponsoring concert date.				
Option to create your own marketing insert for sponsoring concert handout				

**NBSO's music education programs** serve over 8,000 children a year and are nationally recognized for their innovative approach and high impact. Your support helps to expand these important programs in our schools and community.

**Additional benefits:** Recognition on all Learning in Concert (LIC) videos distributed to schools throughout the South Coast, Recognition on NBSO print and digital educational materials, Invitation and recognition at all NBSO Young People's Concerts

### Benefits at Annual Gala

Event tickets	2 event tickets w/ valet parking	4 event tickets w/valet parking	4 event tickets w/valet parking	Premium table of 10 w/ valet parking
Recognition on save the date and invitation (based on pledge date)				
Recognition on event program and all signage	Fourth Tier	Third Tier	Second Tier and Half Page Ad	Featured and Full-Page Ad
Recognized and thanked from the stage				
Mentioned on all social media posts leading up to and after the event	Mention	Mention	Highlight	Featured

### Other

Concert Program Book Ad Only

**Full page, color** (5.5" wide by 8.5" high) \$1,000

Non-profit discounts available

# THANK YOU

## Business Partner Commitment Form

Thank you for supporting the New Bedford Symphony Orchestra. Your corporate gift is a visible reminder of your commitment to the performing arts in New Bedford and the South Coast.

**YES!** I want to be a NBSO Business Partner

\_\_\_\_\_  
BUSINESS NAME (as it should appear for recognition purposes):

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
MAILING ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
WEBSITE:

\_\_\_\_\_  
SOCIAL MEDIA HANDLES:

**Please return your completed form to NBSO**

**Mail:**

128 Union Street, Suite 204  
New Bedford, MA 02740

**Email:**

development@nbsymphony.org

For any **questions** email  
development@nbsymphony.org or  
call 508.999.6276 x 225

**Thank you for your generous support!**

### Sponsor Levels:

- Platinum Baton     \$10,000     (\$4,080 value in tickets)
- Gold Baton     \$7,500     (\$3,180 value in tickets)
- Silver Baton     \$5,000     (\$2,280 value in tickets)
- Bronze Baton     \$2,500     (\$1,010 value in tickets)

### Payment:

**Pledge or payment amount: \$** \_\_\_\_\_

- Invoice request date \_\_\_\_\_ or  
 check enclosed     check to be mailed

**Credit card:**     Mastercard     Visa     Amex     Discover

\_\_\_\_\_  
NAME ON CARD

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
EXP DATE

\_\_\_\_\_  
CVC

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

