

JOIN the NBSO Business Partnership

Now is the time to support the communities where your employees and clients live and work.

How important can a Symphony Orchestra be to a community?

- Over 8,000 children benefit from our educational programs every year
- Our Pre-K Music and Literacy program is helping kids learn how to read and to love music.
- Through our Community Concerts program, our musicians perform in schools, parks, playgrounds, neighborhoods, and many other unexpected places.
- Our nationally recognized Learning in Concert program teaches third graders both the basics of music and a subject from their academic curriculum.
- Our symphony orchestra concerts and chamber music concerts bring world-class artistic excellence to our community.

Let us help you entertain Clients and reward your Employees

NBSO's diverse performances are creative and unique experiences where you can entertain clients, associates and their families. They are also a way to acknowledge and reward employees with special VIP treatment.

We are ready to customize a partnership level that best aligns with your company's goals and interests.

For more information, please contact development@nbsymphony.org or 508.999.6276 x 225.

Your support truly makes a difference in our community!



**The New Bedford Symphony Orchestra...
not your typical symphony orchestra!**

NBSO
NEW BEDFORD
SYMPHONY
ORCHESTRA
Yaniv Dinur, Music Director

JOIN the NBSO Business Partnership

Business Partnership Benefits



BUSINESS PARTNERSHIP BENEFITS	BRONZE BATON \$2,500 \$810 value in tickets alone!	SILVER BATON \$5,000 \$1,880 value in tickets alone!	GOLD BATON \$7,500 \$3,130 value in tickets alone!	PLATINUM BATON \$10,000 \$5,480 value in tickets alone!
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Client Entertainment and Employee Benefits

NBSO Performance Tickets	2 performance vouchers that can be redeemed for a total of 4 tickets to selected performances	4 performance vouchers that can be redeemed for a total of 8 tickets to selected performances	8 performance vouchers that can be redeemed for a total of 16 tickets to selected performances	12 performance vouchers that can be redeemed for a total of 24 tickets to selected performances
Chamber Series Tickets	2 tickets to all chamber concerts	4 tickets to all chamber concerts	6 tickets to all chamber concerts	8 tickets to all chamber concerts
Discount tickets available for purchase in sections A-C (employees only)	5% discount	10% discount	15% discount	20% discount
Season-long access to the <i>After-Concert Reception Suite</i> for your clients/employees; includes hors d'oeuvres and bar – open for most performances				
Invitation to and recognition at <i>Meet the Soloist</i> private house concert	Invitation for 2 at one house concert	Invitation for 2 at two house concerts	Invitation for 2 at four house concerts	Invitation for 4 at all house concerts

Acknowledgement and Marketing Visibility Benefits – Annually

Color ad in Season Concert Program Book	Full page	Full page	Full Page	Full Page
Company name or logo printed on all concert signage	Small Logo/Name	Medium Logo/Name	Large Logo/Name	Featured Logo/Name
Logo recognition on LED screen entering the Zeiterion Performing Arts Center	Small Logo/Name	Medium Logo/Name	Large Logo/Name	Featured Logo/Name
Listing in Concert Program Book, all concert promotional materials, NBSO Website (3.7k active user per month), social media (over 8.7k followers), and in NBSO E-Newsletter (over 5k subscribers)	Fourth Tier	Third Tier	Second Tier	First Tier

NBSO's music education programs serve over 8,000 children a year and are nationally recognized for their innovative approach and high impact. Your support helps to expand these important programs in our schools and community.

- Additional benefits:**
- Recognition on all Learning in Concert (LIC) videos distributed to schools throughout the South Coast
 - Recognition on NBSO print and digital educational materials
 - Invitation and recognition at all NBSO Young People's Concerts

Acknowledgement and Marketing Visibility Benefits – Sponsoring Performance Silver Baton and above chooses one concert to be “featured”

Sponsoring Event		4 event tickets	6 event tickets	8 event tickets
Recognition in pre-concert announcement from the stage				
Special recognition on sponsoring concert signage				
Recognized on sponsoring concert preprinted and digital marketing materials (based on pledge date)				
Business profile included in one edition of our monthly newsletter				
Option to create your own marketing insert for sponsoring concert playbill				

NBSO Annual Gala - Sponsorship Benefits

Gala Tickets	2 event tickets w/valet parking	4 event tickets w/valet parking	6 event tickets w/valet parking	One premium table of eight (8 event tickets) w/ valet parking
Recognition on Invitation (based on pledge date)				
Event Program Book	Fourth Tier	Third Tier	Second Tier and Half Page Ad	First Tier and Full-Page Ad
Recognition on Event Signage		Small Logo/Name	Medium Logo/Name	Featured Logo/Name
Recognized and thanked from the podium				
Recognized in social media leading up to and after the event	Mention	Mention	Highlight	Featured

Other

Program Book Ad Only	Half page, color (5.5" wide by 4.25" high)	\$500	Full page, color (5.5" wide by 8.5" high)	\$1,000
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THANK YOU

**Please return your completed
form to NBSO**

Mail:

128 Union Street, Suite 204
New Bedford, MA 02740

Email:

development@nbsymphony.org

For any **questions** email
development@nbsymphony.org or
call 508.999.6276 x 225

**Thank you for your generous
support!**



Business Partner Commitment Form

Thank you for supporting the New Bedford Symphony Orchestra. Your corporate gift is a visible reminder of your commitment to the performing arts in New Bedford and the South Coast.

☐ **YES!** I want to be a NBSO Business Partner

BUSINESS NAME (as it should appear for recognition purposes):

CONTACT NAME

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

WEBSITE:

SOCIAL MEDIA HANDLES:

Sponsor Levels:

- ☐ Bronze Baton \$2,500 (\$810 value in tickets)
- ☐ Silver Baton \$5,000 (\$1,880 value in tickets)
- ☐ Gold Baton \$7,500 (\$3,130 value in tickets)
- ☐ Platinum Baton \$10,000 (\$5,480 value in tickets)
- ☐ **Full page, color** (5.5" wide by 8.5" high) \$1,000
- ☐ **Half page, color** (5.5" wide by 4.25" high) \$500

Payment:

Pledge or payment amount: \$ _____

- ☐ Invoice request date _____ or
☐ check enclosed ☐ check to be mailed

☐ **Credit card:** ☐ Mastercard ☐ Visa ☐ Amex ☐ Discover

NAME ON CARD

CARD NUMBER

EXP DATE

CVC

SIGNATURE

DATE